



PUBLIC SECTOR

Eurostat-Project on
TOURISM SATELLITE
ACCOUNTS



**2nd Workshop in the frame of the
Eurostat Project on
Tourism Satellite Accounts**

18th / 19th June 2009
Hotel Avalon
Riga, Latvia

Final Agenda

Day 1 (Thursday) - 18th June

09:00 – 10:00 *Registration*

- 10:00 – 11:00
- 1. Welcome and introduction**
(Eurostat & ICON)
 - 2. Outline of the Eurostat project & the workshop**
(Eurostat)

11:00 – 11:30 *Coffee break*

Chairperson (Alfred Franz, Austria)

- 11:30 – 12:45
- 3. The current implementation state of TSA in the Member States of the EU**
 - a. Methodological results of the Eurostat TSA project
(Gerd Ahlert, GWS mbH, Germany)
 - b. Experiences of the technical assistance (TA) missions
(Gerd Ahlert, GWS mbH, Germany)
 - c. TA missions - reports by the Member States
(Lidia Sandeva (Bulgaria), Dita Virse (Latvia), Christi Frent (Romania) and Michaela Potocarova (Slovakia))

Discussion

12:45 – 14:15 *Lunch break (not free of charge)*

- 14:15 – 16:30
- 4. The use of TSA results within macroeconomic analysis and tourism research**
 - a. Empirical comparison of the EU-wide TSA country results
(Pavel Vančura and Zdeněk Lejsek, Czech Statistical Office)
 - b. The use of TSA in the context of industry analysis, impact analysis and tourism economic policy models
(Gerd Ahlert, GWS mbH, Germany)
 - c. Are there other reliable alternative approaches for measuring the economic relevance of tourism?
(Lea Bregar, University of Ljubljana, Slovenia)

Discussion

16:30 – 16:45 *Coffee break*

- 16:45 – 18:00
- 5. Possibilities to obtain more up-to-date TSA key figures**
 - a. Portuguese experience
(Teresa Hilário, INE Portugal)
 - b. Spanish experience
(Agustin Cañada, TSA expert, Spain)

18:15 – 20:00 *Riga City Tour*

20:00 *Dinner (not free of charge)*

Day 2 (Friday) - 19th June

Chairperson (Ewa Dziedzic, Poland)

9:00 – 9:30 Discussion of Session 5

9:30 – 10:45 **6. The use of TSA results for tourism policy**

- a. Spanish experience
(Agustin Cañada, TSA expert, Spain)
- b. Austrian experience
(Johanna Ostertag, Statistik Austria)
- c. Portuguese experience
(Teresa Hilário, INE Portugal)

10:45 – 11:15 *Coffee break*

- d. Swedish experience
(Dennis Bederoff, Swedish Agency for Economic and Regional Growth)
- e. The importance of TSA for the activities of the European Commission
(Luca del Colombo, European Commission, DG ENTR)

Discussion

12:15 – 14:00 *Lunch break (not free of charge)*

14:00 – 15:45 **7. Panel discussion: "Do we need a TSA?"**

Moderator: Ulrich Spörel (Eurostat)

Experts: NSI-Delegates from Member States

NTB-Delegate (Dennis Bederoff, (Sweden))

EC-Delegate (Luca Del Colombo, EU COMM, DG ENTR)

TSA-Experts (Lea Bregar (Slovenia), Gerd Ahlert (Germany))

15:45 – 16:00 **8. Outlook on the deliverables of the Eurostat TSA project and closing of the workshop**

(ICON, Eurostat)

15:30 – 16:00 *Coffee break*

16:00 – 17:30 **9. Bilateral meetings for the exchange of experience**

Under this item an opportunity is offered to the participants for an exchange of experience between each other as well as for the clarification of open questions with the experts of the project